## Buying Club at Jurnack's, Naturally! Inc.

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Thank you for being supportive of our business and an important part of the Buying Club! We appreciate you and are thankful for what you help us provide to our community.

We operate this Buying Club by including customers in our store orders through United Natural Foods, Inc. (UNFI), the largest natural foods distributor in the nation. This gives you access to purchase grocery items, bulk foods, supplements, and personal care products at a discount. UNFI no longer has a buying club division and no longer supports individual buying clubs like ours with publications, spreadsheets, and pricing as before. However, Dave & Mary Theresa would still like to provide that service to you through Jurnack's, Naturally!

Previously, via the old buying club customer portal or spreadsheets, you would see prices that reflected about a 15% markup, allowing us to operate the buying club for you. Now that buying clubs are not supported by UNFI, when you navigate the new UNFI website: <u>myunfi.com</u>, the prices displayed are at or below wholesale and do not reflect what buying club customers used to see on the old website or via the spreadsheets. Now you will need to factor in an additional 15% to the price of each product manually to determine what you will pay for your items ordered. This will bring the price of your items to at or near the price they were before and, in many cases, it may be less.

## Ways in which the 15% helps us provide this service and products to you:

- **No membership fee**: Most services such as this require a monthly or annual fee in addition to charging for shipping/delivery. Jurnack's, Naturally! does not.
- **No delivery fee for you**: UNFI charges us a hefty fee just to drive their truck onto our lot in addition to their shipping fees. We absorb that expense.
- No minimum order for you: UNFI requires that we reach a \$1,500 minimum for each order. However, you can order as many or as few items as you'd like.
- We place orders, receive and sort shipments, communicate with UNFI for damaged goods or incorrect items, and keep your products refrigerated/frozen/stored until you can pick them up.

## Here's how it works:

- Orders are placed twice a month for delivery on the <u>first and third Wednesday</u> of each month. We do request that you pick up your orders the day they arrive, but if that isn't possible, just let us know. Payment is due when you pick up your order.
- Orders are due to Jurnack's by 12pm (noon) on the Sunday prior to the Wednesday of delivery. You may either drop off or email your order. Please do not phone in your order unless it is only a few items.
- When you place an order, we need to know: (1) the name of the item, (2) the product number, and (3) the quantity you'd like to purchase.
- There is no minimum order. However, if the case size of what you are ordering lists more than 1 piece, you are required to purchase the whole case. (For example, if you are ordering yogurt and the case size is "12/5.3oz," you would be getting 12 containers of yogurt, each being 5.3 ounces)

## **Viewing Items Online:**

- 1. Go to <u>myunfi.com</u>. The username is **York11** and password is **Buyingclub1** (both are case sensitive). Once logged in, click on Tools from the menu at the top of the screen, then click on myUNFIshopping.
- 2. **\*IMPORTANT: DO NOT MAKE ANY CHANGES TO THE WEBSITE OR PUT ANYTHING IN THE CART.\*** We do all the ordering for you. The website is just for browsing purposes.
- 3. Using the search window in the toolbar at the top of the screen, you can now begin browsing. You can choose to search by product name, description, brand, UPC, etc.
- 4. Once you have entered a search term, you can refine your search in the panel to the left. To see only sale items within your search criteria, check the box next to "Monthly Specials." This ability to refine your search only shows up after entering something in the search bar and hitting enter.
- 5. Click on specific search result images to see detailed information of a selected item.
- 6. When you find an item you want to order, just highlight and copy the name of the item (in bold at the top of the listing) and the item number (in the lower right of the listing) or jot down the info and include it in an e-mail to us. Remember to add 15% to the price listed to calculate what you will owe for your item

As always, we are here to help and answer any questions. Thank you again for your support!